



Partner: **APPELL CENTER FOR THE PERFORMING ARTS**

The 2018 grant review panel offers the following comments after reviewing your application and hearing your presentation at our meeting:

The panel commends the Appell Center for their recent fundraising and budgeting success, as well as strong support for the community.

The panel is concerned with membership decline and volunteer base aging, and commends the staff for working to build their base and diversify their volunteers so it better reflects the community.

The panel is encouraged by the Appell Center's work in audience development, and looks forward to the results of the design thinking project.

Two years of deficit and loss of donor base is concerning to the panel; though they are encouraged that a surplus is projected for 2018, no long-term plan for donor retention and recruitment could result in more deficit in the future.