

CULTURAL ALLIANCE OF YORK COUNTY

# Artist Innovator Award



## SCORING RUBRIC

### CRITERIA

### ELEMENTS

#### Artistic Expression

- Does the work "speak" to you, creating powerful emotion and leaving a lasting impression?
- Is the artist able to clearly convey an idea, emotion, narrative or ask a question?

#### Technical Proficiency

- Is it abundantly clear from the samples that the artist has mastered the technical skills of their field?
- Does the work presented have a level of difficulty not necessarily achieved by others?

#### Innovation

- Is the artist exploring and using their MEDIUM in an interesting way?
- Is the artist exploring a CONCEPT or idea in a unique and interesting way?
- Does the artist clearly stand apart from others in their field?

#### Presentation

- Did the presentation of the work samples seem thorough and professional or did the quality of the samples make it difficult to value the work itself?